

PETITION TO ESTABLISH A TURKEY MARKET DEVELOPMENT COUNCIL

March, 2006 Revision

The members of the Turkey Department of the Indiana State Poultry Association hereby petition the Dean of Agriculture, Purdue University for permission to establish a Turkey Market Development Council. According to an official estimate submitted by Statistic Reporting Service of USDA at Purdue, there are 275 turkey producers in the State of Indiana. A certificate signed by more than 15 turkey producers is attached. The following information is provided in compliance with Public Law 135, which amends IC 1971, 15-4 by adding a new chapter 3.5 entitled Promotion of Agricultural Products.

THE PETITION

- a. The area of production shall be state wide.
- b. The purpose of the Turkey Market Development Council program will include the support of research on turkeys, consumer education on the merits of turkey meat, market development, publicity, sales promotion and cooperation with other state, regional and national organizations.
- c. The fee to be collected will be \$.0003 per pound net live weight.
- d. This fee is imposed upon the producer or processor of such turkeys, and becomes due and payable upon evisceration. The fee must be paid whether or not evisceration takes place in Indiana.
- e. This fee shall be collected by the first processor and remitted by the first processor to the Dean of Agriculture, Purdue University.
- f. The payment of fees shall be the primary liability of the producer, but such liability shall be deemed discharged if the fees are collected or withheld by a processor other than the producer.
- g. The council shall consist of 9 members.
  1. Term of office - Each elected member shall serve 2 years, except that in the first election 3 members shall be selected for 1 year and 4 for 2 years.
  2. Composition of the council
    - a. At least six members must be involved in the production of turkeys and 3 may be from any segment of the turkey industry.
    - b. The Dean of Agriculture shall serve as an ex-officio member of the council; and the Indiana Secretary of Agriculture or his/her designee shall serve as ex-officio members of the council.
  3. Nominations and election of members - The initial 7 members shall be nominated by the Turkey Department of the Indiana State Poultry Association, Inc. Thereafter, the Chairman of the Turkey Market Development Council shall appoint a nominating committee which shall provide 2 nominees for each position to be filled. Election of council members will be by mail ballot sent to each producer who has contributed to the turkey development fund through the turkey check off. A majority of the votes cast for each position will be necessary for election. Council members may be elected to serve consecutive terms except that none shall serve more than 6 consecutive years.
  4. Filling vacancies - Vacancies which occur during the year will be filled by the Council to complete the original term.
  5. Mileage and per diem - Council members in attendance at meetings called by the Chairman may be reimbursed for mileage to and from the meeting at the approved Purdue University rate plus \$25.00 per day.
  6. Duties of members - the Turkey Market Development Council shall with the help of the Director:
    - a. Elect a chairman, vice chairman, and secretary.
    - b. Authorize the expenditure of a budgeted amount of the turkey market development fund in the administration of the turkey market development program and in the collection of turkey market development fees, and
    - c. Perform such other duties as may be necessary.
  7. The referendum - The referendum on the proposed turkey market development program will be by mail. A "yes or no" ballot will be mailed to each registered turkey producer and the completed ballot will be returned to the Dean of Agriculture, Purdue University.
- h. The turkey check-off program, if approved by the referendum, should begin as soon as possible after January 1, 1976. The fiscal year for the turkey market development program shall be July 1 through June 30.

Modifications to the original petition were proposed by majority vote of the Indiana Turkey Market Development Council January 12, 2000 and approved by referendum April 1, 2000 and March 22, 2006.

Adopted: Glenn W. Sample  
Glenn W. Sample Dean of Agriculture, Purdue University

Date 3/15/07